

Emergency Response: 48-hour turnaround for active state/federal emergency declarations • devin@devinedwarddigital.com

ABOUT

Devin Edward Digital is a newly registered U.S. entity (2025) delivering rapid-deployment creative assets for government agencies requiring Section 508 compliance.

Specialization: Micro-purchase friendly solutions (\$2,995-\$4,995) with 24-48 hour delivery.

CORE COMPETENCIES

- ▶ Section 508 Accessibility Assessments
- ▶ Crisis Communication Asset Production
- ▶ Social Media Campaigns (Federal-Compliant)
- ▶ Technical Documentation & Visualization
- ▶ Digital Accessibility QuickScan Services
- ▶ Emergency Response Communications

NAICS CLASSIFICATION

Primary: 541810 (Advertising) | **Secondary:** 541820 (Public Relations)
Tertiary: 541511 (Custom Programming) | **Size:** Small Business (\$8M)

COMPLIANCE STANDARDS

- ✓ WCAG 2.1 AA Ready
- ✓ NIST 800-171 Aligned
- ✓ FedRAMP Tool Stack
- ✓ Plain Language Act

WHY DEVIN EDWARD DIGITAL

- ⚡ 24-hour delivery
- 🇺🇸 Micro-purchase ready
- 🔒 Pre-508 compliant
- 🎯 AI + human QA
- 📄 U.S. SAM registered
- 🌐 Multi-state capacity

CAPABILITIES & CAPACITY

Pre-Configured Infrastructure

- ✓ AI-accelerated production (24-hour emergency turnaround)
- ✓ Section 508-compliant template library and pipelines
- ✓ FedRAMP-authorized tool stack
- ✓ CUI-handling protocols and secure file transfer
- ✓ Multi-platform social assets (X, LinkedIn, Instagram)

Technical Readiness

- ✓ Automated WCAG 2.1 AA scanning and reporting
- ✓ Color contrast and alt-text generation workflows
- ✓ Scalable: 5-30 assets per sprint cycle
- ✓ Keyboard navigation testing protocols

Leadership Experience

- ✓ 5+ years regulated industry communications
- ✓ Federal emergency response familiarity
- ✓ International ops with U.S. entity compliance
- ✓ AI-human hybrid production methodology

New Entrant: Seeking 3-5 agency pilots under micro-purchase authority (\$2,995-\$4,995). **Founding client pricing available.**

POINT OF CONTACT

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STATUS

New Entrant **PILOTS OPEN**